Department of Tourism and Recreation

Curriculum Requirements for Enrollees in the Academic Year 112 (Fall 2023)

Droc	gram	Four-voor toobnicel as	11000	nrogr	com of the T	lov Divisis	n				
		Four-year technical college program of the Day Division None									
	oup										
Class Type		Regular Class									
Special	Program	None									
Curriculum Committee		Department Curriculum									
		College Curriculum									
		University Curriculum	Curriculum 112.05.29								
		Academic Affairs 112.05.29									
Graduatio /Study I	n Credits Duration	At least 128 credits required (normally 4 years).									
Credit Load per Semester		Students in Grades 1 and 2 must take no fewer than 16 credits and no more than 28 credits per semester. Students in Grades 3 and 4 must take no fewer than 9 credits and no more than 25 credits per semester.									
Required an	nd Elective	Credits	Subject Category			Credits					
Required			General Education			22 Credits					
		75 Credits	Major Required			49 Credits					
			College Major			4 Credits					
Elective			General Education			8 Credits					
		53 Credits	Major Elective			45 Credits					
Other Reg	gulations										
Rema	arks	"Computer Course" mear	is com	puter	access is n	required (c	omputer and internet us	sage f	ee).		
	First Se	mester, First Year Second Semester, First Year									
Course	Course	Course Name	Credits / Hours	Notes	Course	Course	Course Name	Credits / Hours	Notes		
General Education	496125	Chinese(1)	2/2		General Education	496225	Chinese(2)	2/2			
General Education	492001		2/2		General Education	496625	Environment and Human Ecology	2/2			
General Education	4912A0	physical education (1)	1/2		General Education	492002	English (II)	2/2			
General Education	490125	Community Service and Learning(1)	0/1		General Education	4912B0	physical education (2)	1/2			
General Education	497A00		2/2		General Education	490225	Community Service and Learning(2)	0/1			
College Major	40VN11	Creativity and Entrepreneurship	2/2		General Education	497B00		2/2			
Major Required	40PF01	Introduction to Management	2/2		College Major	40VN32	Life aesthetics	2/2			
Major Required	40PF02	Introduction to Tourism	2/2		Major Required	40PF09	Travel Agency Management	2/2			
Major Required	40PF03	International Etiquette	2/2		Major Required	40PF46	Tour Commentary	2/2			
Major Required	40PF05	Introduction to Leisure and Recreation Theory	2/2		Major Required	40P025	Computational Thinking and Creative Programming	2/3	Compu ter Cours e		
Major Required	40PF06	Creative Thinking Training	2/2		Major Elective	40PM01	Food Culture	2/2			
Major Required	40PF13	Introduction to Tourism Resources	2/2		Major Elective	40PM02	Community Empowerment and Tourism Development	2/2			

					Major	40PM03	Service Management	2/2	
				\vdash	Elective Major	401 M03 40PM04	Morality and	2/2	
					Elective	40PMU4	Professional Ethics	2/2	
	21 (Credits, 23 Hours				25 (
		·	25 Credits, 28 Hours Second Semester, Second Year						
First Semester, Second Year Course Course Name Credits Notes					Course	Course	Course Name	Credits	Notes
			Hours	Notes				/ Hours	Notes
General Education	496425	Contemporary Taiwan and Moder World	2/2		General Education	496325	Practical Chinese	2/2	
General Education	492003	English(III)	2/2		General Education	492004	English (IV)	2/2	
General Education	4913C0	physical education (3)	1/2		General Education	4913D0	physical education (4)	1/2	
General Education	497C00		2/2		General Education	497D00		2/2	
Major Required	40PF10	Internet Applications	2/3	Compu ter Cours e	Major Required	40PF14	Multimedia Production	2/3	Compu ter Cours e
Major Required	40PF24	Tourism English (I)	2/2		Major Required	40PF25	Tourism English (II)	2/2	
Major Required	40PF33	Tour Planning and Cost Analysis	2/2		Major Required	40PF41	Hotel Guest Service and Housekeeping Practices	2/2	
Major Required	40PF42	Food and Beverage Service Skills	2/2		Major Elective	40PM06	Advanced Traveling Japanese	2/2	
Major Elective	40PM05	Basic Traveling Japanese	2/2		Major Elective	40PM09	Travel Technology and Media Application	2/2	
Major Elective	40PM07	Banquet Management	2/2		Major Elective	40PM10	Backpacking	2/2	
Major Elective	40PM08	Cruise Vacation	2/2		Major Elective	40PM11	Marine Tourism	2/2	
	21 (Credits, 23 Hours				21 (Credits, 23 Hours		
	First S	Semester, Third Year				Second S	Semester, Third Year		
Course	Course	Course Name	Credits / Hours	Notes	Course	Course	Course Name	Credits / Hours	Notes
Major Elective	40PM12	Semester Off-Campus Internship (I)	12/12		Major Required	40PF28	Ticketing System Management	2/2	
Major Elective	40PM14	MICE Management	2/2		Major Required	40PF34	Practical Project (I)	2/2	
Major Elective	40PM15	Introduction to The National Parks and The National Scenic Areas	2/2		Major Required	40PF35	Introduction to Smart Tourism	2/2	
Major Elective	40PM16	Tourist Psychology	2/2		Major Required	40PF47	Practices of Tour Leader and Tour Guide	2/2	
Major Elective	40PM17		2/2		Major Elective	40PM13	Semester Off-Campus Internship (II)	12/12	
Major Elective	40PM18	Tourism Information Systems	2/2		Major Elective	40PM25	Air Transportation Management	2/2	
Major Elective	40PM19	Leisure Industry Development Analysis and Planning	2/2		Major Elective	40PM26	Traveling Dispute and Crisis Handling	2/2	
Major Elective	40PM20	Tourism Database Analysis	2/2		Major Elective	40PM27	Survey and Analysis of Tourism Trends	2/2	
Major Elective	40PM21	Store Service Management	2/2		Major Elective	40PM28	Hospitality Finacial Accunting	2/2	
Major Elective	40PM22	Hotel Management	2/2		Major Elective	40PM29	E-Commerce for Tourism	2/2	
Major Elective	40PM23	Drinks Modulation Practice	2/2						
									1
Major Elective	40PM24	Travel Photography	2/2						

First Se Course 492125 40PF38	Course Name English Proficiency qualification Practical Project	Credits / Hours 0/2	Notes	Course	Second S	Semester, Fourth Year		
492125	English Proficiency qualification	/ Hours	Notes	Course	Course	Course Name		
	qualification	0/2			cour se	Course Name	Credits / Hours	Notes
40PF38	Practical Project			College Major	40VN46	Cross-Domain Program Learning	0/1	
	(II)	2/2		College Major Required	40VN50	Life application digital technology micro-learning program	0/1	
40PF40	Professional Certification Guidance	0/1		Major Required	40PF37	Tourism and Recreation Practices	1/1	
40PF43	Tourism and Hospitality Marketing	2/2		Major Required	40PF44	Tourism Administration and Laws	2/2	
40PM30	Ecotourism	2/2		Major Required	40PF45	Hospitality Industry Management	2/2	
40PM31	Supervision and Training in the Hospitality Industry	2/2		Major Elective	40PM37	Career Counseling	2/2	
40PM32	Hotel Information Systems	2/2		Major Elective	40PM38	Sanitation and Food Safety for Hospitality Industry	2/2	
40PM33	Travel and Accommodation Consultation and Marketing	2/2		Major Elective	40PM39	Customer Relationship Management	2/2	
40PM34	Leisure Farm and Homestay Management	2/2		Major Elective	40PM40	Hotel Activities Planning	2/2	
40PM35	Tour Leader and Tour Guide of Foreign Languages	2/2		Major Elective	40PM41	Human Resource Management	2/2	
40PM36		2/2		Major Elective	40PM42	Event Planning and Cross-Media Marketing	2/2	
				Major Elective	40PM43	Travel Consultation and Marketing	2/2	
	40PF43 40PM30 40PM31 40PM32 40PM33 40PM34 40PM35	Certification Guidance 40PF43 Tourism and Hospitality Marketing 40PM30 Ecotourism 40PM31 Supervision and Training in the Hospitality Industry 40PM32 Hotel Information Systems 40PM33 Travel and Accommodation Consultation and Marketing 40PM34 Leisure Farm and Homestay Management 40PM35 Tour Leader and Tour Guide of Foreign Languages	Certification Guidance 40PF43 Tourism and Hospitality Marketing 40PM30 Ecotourism 2/2 40PM31 Supervision and Training in the Hospitality Industry 40PM32 Hotel Information Systems 2/2 40PM33 Travel and Accommodation Consultation and Marketing 40PM34 Leisure Farm and Homestay Management 2/2 40PM35 Tour Leader and Tour Guide of Foreign Languages 2/2	Certification Guidance 40PF43 Tourism and Hospitality Marketing 40PM30 Ecotourism 2/2 40PM31 Supervision and Training in the Hospitality Industry 40PM32 Hotel Information Systems 40PM33 Travel and Accommodation Consultation and Marketing 40PM34 Leisure Farm and Homestay Management 40PM35 Tour Leader and Tour Guide of Foreign Languages 40PM36 2/2	Certification Guidance 40PF43 Tourism and Hospitality Marketing 2/2 Major Required 40PM30 Ecotourism 2/2 Major Required 40PM31 Supervision and Training in the Hospitality Industry 40PM32 Hotel Information Systems 40PM33 Travel and Accommodation Consultation and Marketing 40PM34 Leisure Farm and Homestay Management 40PM35 Tour Leader and Tour Guide of Foreign Languages 40PM36	Certification Guidance 40PF43 Tourism and Hospitality Marketing 2/2 Major Required 40PF45 40PM30 Ecotourism 2/2 Major Required 40PF45 40PM31 Supervision and Training in the Hospitality Industry 40PM32 Hotel Information Systems 2/2 Major Elective 40PM38 40PM30 Travel and Accommodation Consultation and Marketing 40PM34 Leisure Farm and Homestay Management 40PM35 Tour Leader and Tour Guide of Foreign Languages 40PM36 2/2 Major Elective 40PM40 40PM41 Major Elective 40PM42	40PF40 Professional Certification Guidance 40PF47 Tourism and Recreation Practices Guidance 40PF43 Tourism and Hospitality Marketing 2/2 Major Required 40PF44 Tourism Administration and Laws Administration and Laws 40PM30 Ecotourism 2/2 Major Required 40PF45 Hospitality Industry Management 40PM31 Supervision and Training in the Hospitality Industry Major Elective Hospitality Industry Mappers 40PM32 Hotel Information Systems 2/2 Major Elective Elective 40PM38 Sanitation and Food Safety for Hospitality Industry Management 40PM30 Travel and Accommodation Consultation and Marketing 40PM34 Leisure Farm and Homestay Management 40PM35 Tour Leader and Tour Guide of Foreign Languages 40PM36 2/2 Major Elective 40PM40 Hotel Activities Planning 40PM40 Foreign Languages 40PM40 Elective Management 40PM41 Human Resource Management 40PM36 2/2 Major Elective Elective Elective Management 40PM41 Travel Consultation and Marketing Major Elective Major Elective Management 40PM42 Event Planning and Cross-Media Marketing Major Elective Major Elective Major Elective Management Travel Consultation and Marketing Major Elective Major Elective Major Elective Management Marketing Major Elective Major Elective Major Elective Management Marketing Major Elective Major Elective Major Elective Major Elective Management Marketing Major Elective Major Elec	40PF40 Professional Certification Guidance 40PF43 Tourism and Recreation Practices 40PF43 Tourism and Hospitality Marketing 40PM30 Ecotourism 40PM31 Supervision and Training in the Hospitality Industry 40PM32 Hotel Information Systems 40PM33 Travel and Accommodation Consultation and Marketing 40PM34 Leisure Farm and Homestay Management 40PM35 Tour Leader and Tour Guide of Foreign Languages 40PM36