Department of Business Administration

Curriculum Requirements for Enrollees in the Academic Year 111 (Fall 2022)

Class Type Regular Class	Prog	gram	Four-year technical college program of the Day Division										
Special Program	Gro	oup	None										
Department Curriculum College Curriculum Coll	Class	Туре	Regular Class										
College Curriculum Course Title	Special	Program	None										
University Curriculum 111.06.06 Iniversity Curriculum 111.06.06 Iniversity Curriculum Inivirual Iniv			Department Curriculum										
University Curriculum 111.06.06			College Curriculum										
Students in Credits Students in Grades 1 and 2 must take no fewer than 16 credits and no more than 28 credits per semester. Students in Grades 3 and 4 must take no fewer than 9 credits and no more than 28 credits per semester. Students in Grades 3 and 4 must take no fewer than 9 credits and no more than 28 credits per semester. Students in Grades 3 and 4 must take no fewer than 9 credits and no more than 28 credits per semester. Students in Grades 3 and 4 must take no fewer than 9 credits and no more than 28 credits	Curriculum	Committee	University Curriculum 111.06.06										
Study Duration Credit Load per Semester Students in Grades 1 and 2 must take no fewer than 16 credits and no more than 28 credits per semester. Students in Grades 3 and 4 must take no fewer than 9 credits and no more than 28 credits per semester. Students in Grades 3 and 4 must take no fewer than 9 credits and no more than 28 credits per semester. Students in Grades 3 and 4 must take no fewer than 9 credits and no more than 28 credits Subject Category Credits Cedits Subject Category Credits Cedits Subject Category Credits College Major O Credits Credits College Major O Credits Credit			Academic Affairs	emic Affairs 111.06.06									
Credit Load per Credits per semester Students in Grades 3 and 4 must take no fewer than 9 credits and no more than 25 credits per semester.			At least 128 credits 1	required (no	rmally 4 ye	ears).							
Required			credits per semester.	Students in	Grades 3 a								
Major Required Major Required T0 Credits	Required an	nd Elective	Credits	Subject (Category		Cred	dits	ts				
Elective 42 Credits General Education 8 Credits				General Education			16 Credits						
General Education S Credits	Requ	ired	86 Credits	Major Re	Required 70 Cr			redits					
Students must complete at least one (micro) credit program for the program Learning(0/1)				College Major			0 Credits						
Graduation Course Title Cross-disciplinary Credit Courses Cross-disciplinary Credit Courses Cross-disciplinary Credit Courses English Certificate English Proficiency Test(0/2) Practical Project Practical Project Practical Project Professional Professional Professional Professional Course Title Major Elective Description Students must complete at least one (micro) credit program offered by their respective college before graduation, or a (micro) credit program from another college with the approval of their own college. Students must pass the General English Proficiency Test (GEPT) Basic Level (or equivalent) during their studies. According to the regulations of each department According to the regulations of each department According to the regulations of each department Professional Professional Professional Professional Students must obtain at least one Regulations of Each Projects, Research Projects, and Graduation Department Regulations of Each Projects Remarks "Computer Course" means computer access is required (computer and internet usage fee). "Computer Course" means computer access is required (computer and internet usage fee). "Goda : English Proficiency Certificate "Goda : English Proficiency Certificate "Goda : English Proficiency Certificate First Semester, First Year Course Regulations for the Implementation of Credits Notes Regulations for the Implementation of Each languish Proficiency Credits Projects, Research Projects, Res	7.1	. •	40.0	General Education			8 Credits						
Cross-disciplinary Credit Courses Cross-disciplinary Credit Courses Cross-disciplinary Credit Courses Cross-disciplinary Program Learning(0/1) Cross-disciplinary Program Learning(0/1) Credit program form another college with the approval of their own college. Credit Programs Credit P	Elective		42 Credits	Major Elective 34 (redits					
Cross-disciplinary Credit Courses Program Learning(0/1) Cross-disciplinary Credit program offered by their respective college before graduation, or a (micro) credit program from another college with the approval of their own college. Students must pass the General English Proficiency Test (GEPT) Basic Level (or equivalent) during their studies. Practical Project Practical Project(2/2) Practical Project(2/2) Professional Professional Professional Professional Students must obtain at least one "Computer Course" means computer access is required (computer and internet usage fee). Graduation Requirements: "Computer Course" means computer access is required (computer and internet usage fee). Graduation Requirements: "Course Course Name Credit program offered by their respective college with college with the approval of their manother college with credit programs from another college with credit programs and implementation of English Courses and English Proficiency Graduation Requirements: 1. Regulations of the Implementation of English Proficiency Graduation Requirements 1. Regulations of English Proficiency Certificate "Computer Course" means computer access is required (computer and internet usage fee). Graduation Requirements: "Gold]: Cross-disciplinary Credit Program: Cross-disciplinary Learning "Gold]: Professional Certificate First Semester, First Year Course Course Name Course Name Course Name Credits Notes	Gradu	ation	Course Title	Description				Regulations/Notes		es			
English Certificate English Proficiency Test (GEPT) Basic Level (or equivalent) during their studies. Practical Project Practical Project Practical Project Professional Professio				credit program offered by their respective college before graduation, or a (micro) Establishm credit program from another college with Credit Program					ent of				
Practical Project Practical Projects, Special Projects, and Graduation Design" 2. Regulations of Each Department Other Regulations "Computer Course" means computer access is required (computer and internet usage fee). Graduation Requirements:	English Certificate			Proficiency Test (GEPT) Basic Level (or equivalent) during their studies. Implementa English Con English Proficiency Test (GEPT) Basic Level (or English Profice Prof				tion of urses a oficie	f and				
Other Regulations "Computer Course" means computer access is required (computer and internet usage fee). Graduation Requirements:	Practical Project			According to department	Implementation of "Practical Projects, Special Projects, Research Projects, and Graduation Design" 2. Regulations of Each		f ects, s,						
"Computer Course" means computer access is required (computer and internet usage fee). Graduation Requirements: G01	Professional		Professional	Students mus	Regulations of Each								
Remarks Graduation Requirements: Goll Cross-disciplinary Credit Program: Cross-disciplinary Learning Goll Cross-disciplinary Credit Program: Cross-disciplinary Learning Goll Cross-disciplinary Credit Program: Cross-disciplinary Learning Goll Cross-di	Other Reg	gulations											
Course Course Name Credits Notes Course Course Course Name Credits Notes	Rema	arks	Graduation Requirement 「G01」:Cross-discipl 「G03」:English Profil 「G04」:Practical Pro	ts: linary Credi iciency Cert piect	t Program:	_	_		sage fo	ee).			
course course name		First Se	emester, First Year			Second S	Semester, Fi	rst Year					
	Course	Course	Course Name	1 / 1 1	Course	Course	Course	e Name	/	Notes			

General Education	409018	Chinese(1)	2/2		General Education	409019	Chinese(2)	2/2	
General Education	400E00	English(I)	2/2		General Education	400F00	English(II) 2/		
General Education	409071	Community Service & Learning(1)	0/1		General Education	409072	Community Service & Learning(2)	0/1	
General Education	400A00	physical education (1)	1/2		General Education	400B00	physical education (2)	1/2	
General Education	300A00		2/2		General Education	300B00	General Courses (II)	2/2	
Major Required	409A01	Business Calculus(1)	2/2		Major Required	409A02	Business Calculus(2)	2/2	
Major Required	409A03	Introduction to Business	2/2		Major Required	409A09	Management	2/2	
Major Required	409A57	Accounting(I)	3/3		Major Required	409A58	Accounting(II)	3/3	
Major Required	409A64	Economics(I)	3/3		Major Required	409A65	Economics(II)	3/3	
Major Required	409053	Computational Thinking and Creative Programming	2/3	Compu ter Cours e	Major Required	409A08	Media Mixto Produce	2/3	Compu ter Cours e
Major Required	409093	Labor education (1)	0/1		Major Required	409094	Labor education (2)	0/1	
	19 (Credits, 23 Hours				10 (
		Credits, 23 Hours emester, Second Year					Credits, 23 Hours emester, Second Year		
Course	Course	Course Name	Credits	Notes	Course	Course	Course Name	Credits	Notes
General	400G00	English(III)	Hours 2/2		General	400H00	English (IV)	Hours 2/2	
Education General	400C00	Physical Education	1/2		Education General	400D00	physical education	1/2	
Education		(III)			Education		(4)		
General Education	300C00		2/2		General Education	300D00	General Courses (IV)	2/2	
Major Required	409005	Practical Chinese	2/2		Major Required	409036	Contemporary Taiwan and Modern World	2/2	
Major Required	409A15	Financial Management	3/3		Major Required	409070	Human Rights and Legal Education	2/2	
Major Required	409A28	Japanese	2/3		Major Required	409A27	Japanese Conversation	1/2	
Major Required	409A34	Marketing Management	3/3		Major Required	409A50	Operations Management	3/3	
Major Required	409A77	Statistics(I)	3/3		Major Required	409A51	Human Resource Management	3/3	
Major Required	409A11	Application of Internet	2/3	Compu ter Cours e	Major Required	409A78	Statistics(II)	3/3	
Major Elective	409Q01	Essentials of Civil Law	2/2		Major Elective	409Q05	Electronic Commerce	2/2	
Major Elective	409Q03	Commercial Ceremony	2/2		Major Elective	409Q12	Practices in Financial Market	2/2	
Major Elective	409Q04	Managerial Psychology	2/2		Major Elective	409Q50	Consumer Behavior Analysis	3/3	
Major Elective	409Q07	Innovation thinking training	2/2		Major Elective	409Q57	Career Consulting	2/2	
Major Elective	409Q67	Practice in Accounting Computing	2/2		Major Elective	409Q96	corporate administration	2/2	
								<u> </u>	Щ
		Credits, 33 Hours					Credits, 32 Hours		
	First Semester, Third Year Course Course Name Credits Notes				C		Semester, Third Year	Credits	N - 4
		C N				1 0111100	Course Name	or curts	Notes
Course	Course	Course Name	Hours	Notes	Course	Course		Hours	
Course Major Required Major	Course 409A41 409A52	Course Name Strategic Management Information	/	Notes	Major Required	409A21 409A80	Organization Theory and Management Case Study in	3/3 3/3	

409A79	Personal and Professional Ethics	2/2		Major Elective	409Q22	Macroeconomics	3/3	
409Q09	Cost Accounting	2/2		Major Elective	409Q23	Operation Research	3/3	
409Q10	Microeconomics	3/3		Major Elective	409Q26	Statistical Method Applied and Data Analysis	2/2	
409Q13	Software Package for Business Application	3/3	Compu ter Cours	Major Elective	409Q27	Practical Data Warehouse Management	2/2	Compu ter Cours e
409Q15	Leadership	2/2		Major Elective	409Q42	Management English	2/2	
409Q77	Marketing Survey	2/2		Major Elective	409Q46	Practices in	2/2	
409Q97	Investment and financial management practices	2/2		Major Elective	409Q62	Personal Sale Skill	3/3	
409Q98	Big data application and statistical analysis	3/3		Major Elective	409Q79	Business Negotiation and Communication	2/2	
409Q99	Smart Retail Management Practice	2/2		Major Elective	409Q80	Innovation and Entrepreneurship Management	2/2	
409U62	ESG Sustainable management	2/2		Major Elective	409Q81	Project Management	2/2	
409Q92	Business practice training (1)	4/8		Major Elective	409Q93	Business practice training (2)	4/8	
				Major Elective	409R92	Social Marketing	3/3	
				Major Elective	409R96	Omni-channel new retail service	2/2	
				Major Elective	409R97	Metaverse Business Applications	2/2	
				Major Elective	409R98	Live Smart Business	2/2	
First S	omogtor Fourth Voor							
11150 0	emester, rourth rear	i			Second S	Semester, Fourth Year	1	
Course	Course Name	Credits / Hours	Notes	Course	Second S Course	Course Name	Credits / Hours	Notes
	<u></u>	/	Notes G03	Course College Major Required		<u> </u>	/	Notes
Course	Course Name English Proficiency	/ Hours		College Major	Course	Course Name Digital Business Technology	Hours	Notes G01
Course 409040	Course Name English Proficiency qualification Beauty and Fashion	/ Hours 0/2 2/2 2/2		College Major Required	Course 40UN41	Course Name Digital Business Technology Microprogram Interdisciplinary	0/1 0/1 2/4	G01 G04
Course 409040 409Q29	Course Name English Proficiency qualification Beauty and Fashion Design Management	/ Hours 0/2 2/2		College Major Required College Major	Course 40UN41 40UN44	Course Name Digital Business Technology Microprogram Interdisciplinary Learning	0/1 0/1	G01
Course 409040 409Q29 409Q32	Course Name English Proficiency qualification Beauty and Fashion Design Management Quality Control Relations in Labor	/ Hours 0/2 2/2 2/2		College Major Required College Major Major Required	Course 40UN41 40UN44 409A36	Course Name Digital Business Technology Microprogram Interdisciplinary Learning Practical Project License Examination	0/1 0/1 2/4	G01 G04
Course 409040 409Q29 409Q32 409Q34	Course Name English Proficiency qualification Beauty and Fashion Design Management Quality Control Relations in Labor and Management Simulation of	0/2 2/2 2/2 2/2		College Major Required College Major Major Required Major Required Major Elective	Course 40UN41 40UN44 409A36 409A37	Course Name Digital Business Technology Microprogram Interdisciplinary Learning Practical Project License Examination of Management Skill	0/1 0/1 2/4 1/2 2/2 3/3	G01 G04
Course 409040 409029 409032 409034 409038	Course Name English Proficiency qualification Beauty and Fashion Design Management Quality Control Relations in Labor and Management Simulation of Business Operations	Hours 0/2 2/2 2/2 2/2 2/2 2/2		College Major Required College Major Major Required Major Required Major Elective	Course 40UN41 40UN44 409A36 409A37 409Q19	Course Name Digital Business Technology Microprogram Interdisciplinary Learning Practical Project License Examination of Management Skill Law of Taxation	0/1 0/1 2/4 1/2 2/2	G01 G04
Course 409040 409029 409032 409034 409038 409041	Course Name English Proficiency qualification Beauty and Fashion Design Management Quality Control Relations in Labor and Management Simulation of Business Operations Famous Reading Procurement	Hours 0/2 2/2		College Major Required College Major Major Required Major Required Major Elective Major	Course 40UN41 40UN44 409A36 409A37 409Q19 409Q30	Course Name Digital Business Technology Microprogram Interdisciplinary Learning Practical Project License Examination of Management Skill Law of Taxation Service Management	0/1 0/1 2/4 1/2 2/2 3/3	G01 G04
Course 409040 409029 409032 409034 409038 409041 409054	Course Name English Proficiency qualification Beauty and Fashion Design Management Quality Control Relations in Labor and Management Simulation of Business Operations Famous Reading Procurement Management Case Study in	Hours 0/2		College Major Required College Major Major Required Major Required Major Elective Major Elective Major Elective	Course 40UN41 40UN44 409A36 409A37 409Q19 409Q30 409Q49	Course Name Digital Business Technology Microprogram Interdisciplinary Learning Practical Project License Examination of Management Skill Law of Taxation Service Management Crisis Management Case Study in	Nours Nour	G01 G04
Course 409040 409029 409032 409034 409038 409041 409054 409064	Course Name English Proficiency qualification Beauty and Fashion Design Management Quality Control Relations in Labor and Management Simulation of Business Operations Famous Reading Procurement Management Case Study in Entrepreneurship	Hours 0/2 2/2 2/2 2/2 2/2 2/2 2/2 9/9		College Major Required College Major Major Required Major Required Major Elective Major Elective Major Elective Major Elective Major Elective	Course 40UN41 40UN44 409A36 409A37 409Q19 409Q30 409Q49 409Q59	Course Name Digital Business Technology Microprogram Interdisciplinary Learning Practical Project License Examination of Management Skill Law of Taxation Service Management Crisis Management Case Study in Marketing Planning Workplace interpersonal and	Hours 0/1 0/1 2/4 1/2 2/2 3/3 2/2 2/2	G01 G04
Course 409040 409029 409032 409034 409038 409041 409054 409064 409066	Course Name English Proficiency qualification Beauty and Fashion Design Management Quality Control Relations in Labor and Management Simulation of Business Operations Famous Reading Procurement Management Case Study in Entrepreneurship Sales Practice International Trade	Hours 0/2		College Major Required College Major Major Required Major Required Major Elective Major Elective Major Elective Major Elective Major Elective Major Elective	Course 40UN41 40UN44 409A36 409A37 409Q19 409Q30 409Q49 409Q59 409Q88	Course Name Digital Business Technology Microprogram Interdisciplinary Learning Practical Project License Examination of Management Skill Law of Taxation Service Management Crisis Management Case Study in Marketing Planning Workplace interpersonal and communication skills International	Nours Nour	G01 G04
Course 409040 409029 409032 409034 409038 409041 409054 409066 409083	Course Name English Proficiency qualification Beauty and Fashion Design Management Quality Control Relations in Labor and Management Simulation of Business Operations Famous Reading Procurement Management Case Study in Entrepreneurship Sales Practice International Trade Practice integrated marketing	Hours 0/2		College Major Required College Major Major Required Major Required Major Elective	Course 40UN41 40UN44 409A36 409A37 409Q19 409Q30 409Q49 409Q59 409Q88	Course Name Digital Business Technology Microprogram Interdisciplinary Learning Practical Project License Examination of Management Skill Law of Taxation Service Management Crisis Management Case Study in Marketing Planning Workplace interpersonal and communication skills International Business Management Semester	Nours Nour	G01 G04
	409Q09 409Q10 409Q13 409Q15 409Q77 409Q97 409Q99 409Q92 33	Professional Ethics 409Q09 Cost Accounting 409Q10 Microeconomics 409Q13 Software Package for Business Application 409Q15 Leadership 409Q77 Marketing Survey 409Q97 Investment and financial management practices 409Q98 Big data application and statistical analysis 409Q99 Smart Retail Management Practice 409U62 ESG Sustainable management 409Q92 Business practice training (1) 33 Credits, 37 Hours	Professional Ethics 409Q09 Cost Accounting 2/2 409Q10 Microeconomics 3/3 409Q13 Software Package for Business Application 2/2 409Q77 Marketing Survey 2/2 409Q97 Investment and financial management practices 409Q98 Big data application and statistical analysis 2/2 409Q99 Smart Retail Management Practice 2/2 409U62 ESG Sustainable 2/2 409Q92 Business practice 4/8 training (1)	Professional Ethics 409Q09 Cost Accounting 2/2 409Q10 Microeconomics 3/3 409Q13 Software Package for Business Application 409Q15 Leadership 2/2 409Q77 Marketing Survey 2/2 409Q97 Investment and financial management practices 409Q98 Big data application and statistical analysis 409Q99 Smart Retail Management Practice 409U62 ESG Sustainable management 409Q92 Business practice 4/8 409Q92 Business practice training (1) 33 Credits, 37 Hours	Professional Ethics 409Q09 Cost Accounting 2/2 Major Elective 409Q10 Microeconomics 3/3 Major Elective 409Q13 Software Package for Business Application 409Q15 Leadership 2/2 Major Elective 409Q77 Marketing Survey 2/2 Major Elective 409Q97 Investment and financial management practices 409Q98 Big data application and statistical analysis 409Q99 Smart Retail Management Practice 409Q92 ESG Sustainable management 409Q92 Business practice training (1) Major Elective Major Elective	Professional Ethics 409Q09 Cost Accounting 2/2 Major Elective 409Q10 Microeconomics 3/3 Computer Cours Business Application 409Q15 Leadership 409Q77 Marketing Survey 409Q97 Investment and financial management practices 409Q98 Big data application and statistical analysis 409Q99 Smart Retail Management Practice 409Q99 ESG Sustainable management Practice 409Q92 Business practice training (1) Business Application and Survey 2/2 Major Elective 409Q99 Major Elective 409Q99 Major Elective 409Q90 Major Elective 409Q90 Major Elective 409Q90 Major Elective 409Q91 Major Elective 409Q92 Major Elective 409Q93 Major Elective 409Q94 Major Elective 409Q95 Major Elective 409Q96 Major Elective 409Q97 Major Elective 409Q98 Major Elective 409Q99 Major Elective 409R99	Professional Ethics 409Q09 Cost Accounting 2/2 Major Elective 409Q13 Software Package for Business Application 409Q15 Leadership 409Q77 Marketing Survey 2/2 Major Elective 409Q42 Management English 409Q97 Investment and financial management practices 409Q98 Big data application and statistical analysis 409Q99 Smart Retail Management Practice 409Q99 Smart Retail Management Practice 409Q90 Business practice training (1) 409Q92 Business practice training (1) 409Q92 Major Elective Major Electiv	Professional Ethics 409Q09 Cost Accounting 2/2 Major Elective 409Q10 Microeconomics 3/3 Microeconomics 409Q10 Microeconomics 3/3 Microeconomics 409Q13 Software Package for Business Application 409Q15 Leadership 2/2 Major Elective 409Q27 Practical Data Warehouse Management 409Q17 Marketing Survey 2/2 Major Elective 409Q40 Management English 2/2 Major Elective 409Q97 Investment and financial management practices 409Q98 Big data application and statistical analysis 409Q99 Smart Retail Management Practice 409Q99 Smart Retail Management Practice 409Q90 ESG Sustainable Elective 409Q02 ESG Sustainable Management 409Q02 Business practice training (1) 8 Major Elective 409Q90 Business practice 409Q90 Business practice 409Q90 Management 409Q90 Smart Retail Management 409Q90 Smart Retail 409Q90 ESG Sustainable Management 409Q90 Business practice 4/8 Major Elective 409Q90 Susiness practice 4/8 Major Elective 409Q90 Susiness practice 4/8 Major Elective 409Q90 Major Elective 409R90 Major M

Major Elective	409Q94	Business practice training (3)	4/8		Major Elective	409U61	Smart Knowledge Management Practice	2/2	
Major Elective	409R76	Digital marketing	2/2						
Major Elective	409R99	Smart Fintech	2/2						
40 Credits, 46 Hours					34 (Credits, 43 Hours			