Department of Business Administration

Curriculum Requirements for Enrollees in the Academic Year 110 (Fall 2021)

Prog	ram	Four-year technical co	11ere	nrogr	am of the D	Day Divisio	n					
		Four-year technical college program of the Day Division										
Gro		None										
Class		Regular Class										
Special	Program	None										
		Department Curriculum										
C	C	College Curriculum										
Curriculum Committee		University Curriculum	110. 06. 07									
		Academic Affairs 110.06.07										
Graduation/Study I		At least 128 credits required (normally 4 years).										
Credit I Seme		Students in Grades 1 and 2 must take no fewer than 16 credits and no more than credits per semester. Students in Grades 3 and 4 must take no fewer than 9 credino more than 25 credits per semester.										
Required an	nd Elective	Credits	Subject Category			Credits						
			Gen	eral I	ducation 16 Cr			redits				
Requ	ired	86 Credits	Ma	ajor R	equired		70 Credits					
			C	ollege	e Major		0 Credits					
Elective		49 Cardita	Gen	eral I	Education	8 Credits						
Elec	tive	42 Credits	Major Elective				34 Credits					
Graduation		Course Title	Description				Regulations/Notes					
English Certificate		English Proficiency Test(0/2)	Students must pass the General English Proficiency Test (GEPT) Basic Level (or equivalent) during their studies.					1. Principles for the Implementation of English Courses and English Proficiency Graduation Requirements				
Practical Project		Practical Project(2/2)	According to the regulations of each department 1. Regulations for Implementation of "Practical Projects, Research Projects, and Graduation Design" 2. Regulations of Indepartment						f ects, s,			
Profes	sional	Professional	Students must obtain at least one Regulations of Each									
Other Reg	gulations											
Rema	arks	"Computer Course" mean Graduation Requirement 「GO3」: English Profi 「GO4」: Practical Pro 「GO5」: Professional	ts: icienc oject	y Cert	tificate	required (c	omputer and	internet u	sage f	ee).		
	First Se	emester, First Year			Second Semester, F			irst Year				
Course	Course	Course Name	Credits Notes Course		Course	se Course Name		Credits / Hours	Notes			
General Education	409018	Chinese(1)	2/2 General 409019 Chinese(2)			2/2						
General Education	400E00	English(I)	2/2		General Education	400F00	English(II)	[] 2/2				
General Education	409071	Community Service & Learning(1)	0/1		General Education	409072	Community S Learning(2)	unity Service & 0/1 ning(2)				

General Education	400A00	physical education (1)	1/2		General Education	400B00	physical education (2)	1/2	
General Education	300A00		2/2		General Education	300B00	General Courses (II)	2/2	
Major Required	409A01	Business Calculus(1)	2/2		Major Required	409A02	Business Calculus(2)	2/2	
Major Required	409A03	Introduction to Business	2/2		Major Required	409A09	Management	2/2	
Major Required	409A57	Accounting(I)	3/3		Major Required	409A58	Accounting(II)	3/3	
Major Required	409A64	Economics(I)	3/3		Major Required	409A65	Economics(II)	3/3	
Major Required	409053	Computational Thinking and Creative Programming	2/3	Compu ter Cours e	Major Required	409A08	Media Mixto Produce	2/3	Compu ter Cours e
Major Required	409093	Labor education (1)	0/1		Major Required	409094	Labor education (2)	0/1	
Major Required	409050	All-out Defense Education Military Training - International Situations	0/2		Major Required	409051	All-out Defense Education Military Training -Defense Mobilization	0/2	
	19 (Credits, 25 Hours				19 (Credits, 25 Hours		
	First Se	emester, Second Year				Second S	Semester, Second Year		
Course	Course	Course Name	Credits / Hours	Notes	Course	Course	Course Name	Credits / Hours	Notes
General Education	400G00	English(III)	2/2		General Education	400Н00	English (IV)	2/2	
General Education	400C00	Physical Education (III)	1/2		General Education	400D00	physical education (4)	1/2	
General Education	300C00		2/2		General Education	300D00	General Courses (IV)	2/2	
Major Required	409005	Practical Chinese	2/2		Major Required	409036	Contemporary Taiwan and Modern World	2/2	
Major Required	409A15	Financial Management	3/3		Major Required	409070	Human Rights and Legal Education	2/2	
Major Required	409A28	Japanese	2/3		Major Required	409A27	Japanese Conversation	1/2	
Major Required	409A34	Marketing Management	3/3		Major Required	409A50	Operations Management	3/3	
Major Required	409A77	Statistics(I)	3/3		Major Required	409A51	Human Resource Management	3/3	
Major Required	409A11	Application of Internet	2/3	Compu ter Cours e	Major Required	409A78	Statistics(II)	3/3	
Major Elective	409Q01	Essentials of Civil Law	2/2		Major Elective	409Q05	Electronic Commerce	2/2	
Major Elective	409Q03	Commercial Ceremony	2/2		Major Elective	409Q12	Practices in Financial Market	2/2	
Major Elective	409Q04	Managerial Psychology	2/2		Major Elective	409Q50	Consumer Behavior Analysis	3/3	
Major Elective	409Q07	Innovation thinking training	2/2		Major Elective	409Q57	Career Consulting	2/2	
Major Elective	409Q67	Practice in Accounting Computing	2/2		Major Elective	409Q61	Business and Financial Law	2/2	
		0 111					2 11 22 22		
		Credits, 33 Hours	30 Credits, 32 Hours						
	ı	Semester, Third Year	Candia	AT .	G	1	Semester, Third Year	Candit	l N
Course	Course	Course Name	Credits Hours	Notes	Course	Course	Course Name	Credits Hours	Notes
Major Required	409A41	Strategic Management	3/3		Major Required	409A21	Organization Theory and Management	3/3	
Required	i	Information	3/3		Major	409A80	Case Study in	3/3	
Major Required	409A52 409A79	Information management	2/2		Required Major	409Q22	Strategic Management Macroeconomics	3/3	

Major 1990										
Nation		409Q08	Investments	2/2			409Q23	Operation Research	3/3	
Major Licetive L		409Q09	Cost Accounting	2/2			409Q26	Applied and Data	2/2	
Major Elective Mogel	Major Elective	409Q10	Microeconomics	3/3			409Q27		2/2	ter Cours
Major Elective Moyor Moyor Elective Moyor Electiv	Major Elective	409Q13	Software Package for Business Application	3/3	ter Cours	Major Elective	409Q42	Management English	2/2	
Relective	Major Elective	409Q15	Leadership	2/2	C	Major Elective	409Q46		2/2	
Receive Rece		409Q21	Applied and Data	3/3	ter Cours		409Q62	Personal Sale Skill	3/3	
Rective Routique Marketing Relective Ratrepreneurship Rangement Rective Rangement Rective Rangement Rective Rangement Rective Rangement	Major Elective	409Q77	Marketing Survey	2/2		Major Elective	409Q79	Business Negotiation and Communication	2/2	
Proceedings Process		409R62		2/2			409Q80	Entrepreneurship	2/2	
Principal Course							409Q81	Project Management	2/2	
First Semester, Fourth Year Course Course Course Name Adopado Practical Project Adopado Practic							409R92	Social Marketing	3/3	
First Semester, Fourth Year Course Course Course Name Major Required A09040 English Proficiency qualification Major Required A09029 Beauty and Fashion Elective A09032 Quality Control Anaior Elective A09034 Relations in Labor and Management Anior Elective A09035 Elective A09036 Elective A09037 Elective A09038 Estimulation of Business Operations Business Operations Business Operations Elective A09041 Elective Bajor Elective Bajor Elective A09042 Elective A09043 Estimulation of Business Operations Elective Bajor Elective Bajor Elective Bajor Elective A09044 Eas Study in Entrepreneurship Elective Elective Bajor Elective Bajor Elective A09045 Elective Bajor Bajor Elective Bajor Bajor Bajor Bajor Bajor Bajor Bajor Bajor B		97	Cradita 97 Hauss				20	Carolita 20 Harras		
Course Course Course Name Credits Notes Course Course Course Name Credits Bours Najor Required 409040 English Proficiency qualification 2/2 Required 409A36 Practical Project 2/4 G04								·		
Major Elective 409040 English Proficiency qualification 2/2 Major Elective 409032 Quality Control 2/2 Major Elective 409035 Internet Marketing 2/2 Major Elective 409038 Simulation of Business Operations 2/2 Major Elective 409041 English Management 2/2 Major Elective 409041 English Management 2/2 Major Elective 409041 English Management 2/2 Major Elective 409041 English Management 2/2 Major Elective 409042 English Management 2/2 Major Elective 409043 English Management 2/2 Elective 409045 English Management 2/2 Elective 409046 English Management 2/2 Elective 409047 English Management 2/2 Elective 409048 English Management 2/2 Elective 409049 English Major Elective 409040 English Management 2/2 Ele				Crodito	l v			<u> </u>	Crodita	T _N
Required Required Required Required Major Elective August Aug				Hours					Hours	
Blective besign Management Design Management Design Management Design Management Required Design Management Design	Major Required	409040		0/2	G03	Major Required	409A36	Practical Project	2/4	G04
Major Elective Major	Major Elective	409Q29		2/2		Major Required	409A37		1/2	G05
Major Elective August Au	Major Elective	409Q32	Quality Control	2/2			409Q19	Law of Taxation	2/2	
Major Elective Major Elective		409Q34		2/2			409Q30	Service Management	3/3	
Business Operations Major Elective Major Ele		409Q35	Internet Marketing	2/2			409Q43	Technology Mangement	3/3	
Elective Marketing Planning Major Elective Management 2/2 Major Elective Management 2/2 Major Elective Management 2/2 Major Elective Major El	Major Elective	409Q38		2/2		Major Elective	409Q49	Crisis Management	2/2	
Major Elective 409Q84 Case Study in Entrepreneurship 9/9 Major Elective 409Q88 Workplace interpersonal and communication skills Major Elective 409Q66 Sales Practice 3/3 Major Elective 409Q89 International Elective Business Management 2/2 Major Elective 409Q82 Retail Management 2/2 Major Elective 409Q83 International Trade Practice 2/2 Practice 2/2 Semester Intership(II) Major Elective 409Q84 integrated marketing communication 2/2 Communic	Major Elective	409Q41	Famous Reading	2/2		Major Elective	409Q59	Case Study in Marketing Planning	2/2	
Elective Entrepreneurship Elective interpersonal and communication skills Major Elective 409Q66 Sales Practice 3/3 Major Elective 409Q89 International Business Management 2/2 Major Elective 409Q82 Retail Management 2/2 Major Elective 409Q83 International Trade Practice Practice 409Q84 integrated marketing communication 2/2 Communication 2/2 Communication 409Q85 Small/Median Business Management 2/2 Major Elective 409Q86 Business Diagnostic 2/2 Communication	Major Elective	409Q54		2/2		Major Elective	409Q87	Knowledge Management	2/2	
Elective Business Management Major Elective 409Q82 Retail Management 2/2 Major Elective 409Q91 Semester Intership(II) Major Elective 409Q83 International Trade Practice Practice Major Elective 409Q84 integrated marketing communication Major Elective 409Q85 Small/Median Business Management 2/2 Management 409Q86 Business Diagnostic 2/2	Major Elective	409Q64		9/9		Major Elective	409Q88	interpersonal and	2/2	
Elective		409Q66	Sales Practice	3/3			409Q89		2/2	
Elective Practice 2/2 Major Elective 409Q84 integrated marketing communication 2/2 Major Elective 409Q85 Small/Median Business 2/2 Major Elective 409Q86 Business Diagnostic 2/2		409Q82	Retail Management	2/2		Major Elective	409Q91		9/9	
Elective communication 409Q85 Small/Median Business 2/2 Management 409Q86 Business Diagnostic 2/2		409Q83		2/2						
Elective Management Major Elective Business Diagnostic 2/2		409Q84		2/2						
Elective		409Q85		2/2						
36 Credits, 38 Hours 30 Credits, 33 Hours		409Q86	Business Diagnostic	2/2						
36 Credits, 38 Hours 30 Credits, 33 Hours										
		36	Credits, 38 Hours				30	Credits, 33 Hours		