Department of Business Administration

Curriculum Requirements for Enrollees in the Academic Year 114 (Fall 2025)

Cross-disciplinary Credit Courses Cross-disciplinary Credit Courses Cross-disciplinary Credit Courses Cross-disciplinary Micro-Credit Program in Digital Technology offered by the student's respective college Students must pass the General English Proficiency Test (GEPT) Basic Level (or Credit Programs 1. Principles for the Implementation of Imp	Program	Four-year technical co	ollege program of the I	Day Division				
Special Program None Department Curriculum 114.04.18 College Curriculum 114.04.18 College Curriculum 114.04.29 University Curriculum 114.06.09 Academic Affairs 114.06.09 Academic Affairs 114.06.09	Group							
Department Curriculum	Class Type	Regular Class						
Curriculum Committee Curriculum Committee Curriculum Committee Curriculum Committee Curriculum Committee University Curriculum 114.04.29 University Curriculum 114.06.09 Academic Affairs 114.06.09 At least 128 credits required (normally 4 years). Credit Load per Semester Semester Required and Elective Credits Subject Category Credits Required and Elective Required 90 Credits General Education 19 Credits College Major 0 Credits College Major 0 Credits College Major 0 Credits General Education 8 Credits Credits General Education 8 Credits Cross-disciplinary Credit Courses Cross-disciplinary Credit Courses Digital Technology Micro- Credit Program Credit Program Learning(0/1) Digital Technology Micro- Credit Program Feed by the student's respective college Credit Programs Students must complete at least one (micro) credit program from another college with the approval of their own college. Digital Technology Micro- Credit Program Feed by the student's respective college of the student's respective college Credit Programs Students must pass the General English Proficiency Test (GEPT) Basic Level (or Implementation of Impleme	Special Program	None						
Curriculum Committee University Curriculum 114.06.09 Academic Affairs 114.06.09 Academic Affairs 114.06.09 Graduation Credits At least 128 credits required (normally 4 years). Credit Load per Semester Students in Grades 1 and 2 must take no fewer than 16 credits and no more than 28 credits per semester. Students in Grades 3 and 4 must take no fewer than 9 credits and no more than 25 credits per semester. Required and Elective Credits Subject Category Credits Required 90 Credits General Education 19 Credits College Major 0 Credits College Major 0 Credits General Education 8 Credits General Education 8 Credits General Education 8 Credits General Education 8 Credits Graduation Course Title Description Regulations/Notes Cross-disciplinary Credit Courses Cross-disciplinary Program Learning(0/1) Credit program form another college with the approval of their own college. Cross-disciplinary Credit Program Digital Technology Micro- Credit Program from another college with the approval of their own college. Cross-disciplinary Credit Program Credit Program in Digital Technology offered by the student' s respective college Credit Program		Department Curriculum 114.04.18						
University Curriculum 114.06.09		College Curriculum 114.04.29						
Graduation Credits /Study Duration Credit Load per Semester Required and Elective Required Belective Credits Credits Conss-disciplinary Credit Courses Cross-disciplinary Credit Courses Cross-disciplinary Credit Program Students must complete at least one (micro) credit program from another college with the approval of their own college. A Micro-Credit Program in Digital Technology offered by the student's respective college Students must pass the General English Programs Cross-disciplinary Credit Program in Digital Technology (Micro) Credit Programs Students must pass the General English Programs Cross-disciplinary (Micro) Credit Program of Programs Cross-disciplinary Chapter of the Implementation of Credit Programs Credit Programs Credit Program Credit Program in Digital Consequence and Credit Courses and Credits Courses and Credits and no more than 28 must take no fewer than 9 credits and no more than 28 must take no fewer than 9 credits and no more than 28 must take no fewer than 9 credits and no more than 28 must take no fewer than 9 credits and no more than 28 must take no fewer than 9 credits and no more than 28 must take no fewer than 9 credits and no more than 28 must take no fewer than 9 credits and no	Curriculum Committee	University Curriculum 114.06.09						
Study Duration Credit Load per Semester Students in Grades 1 and 2 must take no fewer than 16 credits and no more than 28 credits per semester. Students in Grades 3 and 4 must take no fewer than 9 credits and no more than 25 credits per semester. Required and Elective Credits Subject Category Credits		Academic Affairs 114.06.09						
Credit Load per Semester Credits Students in Grades 3 and 4 must take no fewer than 9 credits and no more than 25 credits per semester. Required and Elective Credits Subject Category Credits		At least 128 credits i	required (normally 4 ye	ears).				
General Education 19 Credits		credits per semester.	Students in Grades 3 a					
Required 90 Credits	Required and Elective	Credits	Subject Category	Cre	dits			
College Major 0 Credits General Education 8 Credits			General Education	19 Cr	redits			
General Education 8 Credits 30 Credits 30 Credits Graduation Course Title Description Regulations/Notes	Required	90 Credits	Major Required	71 Cr	redits			
Elective 38 Credits Major Elective 30 Credits Graduation Course Title Description Cross-disciplinary Credit Courses Cross-disciplinary Credit Program Learning(0/1) Cross-disciplinary Credit Program Students must pass the General English Proficiency Test (GEPT) Basic Level (or against and the control of the program of the proficiency Test (GEPT) Basic Level (or against and the pr			College Major	College Major 0 Cr				
Graduation Course Title Description Regulations/Notes Students must complete at least one (micro) credit program offered by their respective college before graduation, or a (micro) credit program from another college with the approval of their own college. Digital Technology Micro- Credit Program Learning(0/1) Cross-disciplinary Credit Program Learning(0/1) Cross-disciplinary Credit Program Students must complete at least one (micro) credit program offered by their respective college with the approval of their own college. A Micro-Credit Program in Digital Technology offered by the student's respective college Students must pass the General English Programs Students must pass the General English Programs Students must pass the General English Programs In Principles for the Program offered by their respective college of the Programs Students must pass the General English Programs of English Courses and English Courses	DI	20.0.11	General Education	edits				
Cross-disciplinary Credit Courses Cross-disciplinary Credit Courses Cross-disciplinary Credit Program Cross-disciplinary Cross-disciplinary Credit Program Learning(0/1) Cross-disciplinary Credit Program Learning(0/1) Students must complete at least one (micro) credit program offered by their respective college before graduation, or a (micro) Credit Program in Digital Technology offered by the student's respective college Students must pass the General English Proficiency Test (GEPT) Basic Level (or Implementation of Implemen	Elective	38 Credits	Major Elective	redits				
Cross-disciplinary Credit Courses Cross-disciplinary Credit Courses Cross-disciplinary Credit Courses Cross-disciplinary Credit Program Learning(0/1) Cross-disciplinary Credit Program Cross-disciplinary Credit Program Cross-disciplinary Credit Program Learning(0/1) Credit Program A Micro-Credit Program in Digital Technology offered by the student's Technology offered by the stud	Graduation	Course Title	Descri	Description				
Cross-disciplinary Credit Program Learning(0/1) Students must pass the General English Programs Digital Technology Micro-Credit Program in Digital Implementation of Interdisciplinary (Micro) Credit Programs Students must pass the General English Proficiency Test (GEPT) Basic Level (or against least of the Implementation of Impleme		Cross-disciplinary Program Learning(0/1)	credit program offered by their respective college before graduation, or a (micro) credit program from another college with					
Proficiency Test (GEPT) Basic Level (or Implementation of		Micro- Credit Program	A Micro-Credit Program Technology offered by	Interdisciplinary (Micro) Credit				
English Certificate English Proficiency Test(0/2) English Proficiency Graduation Requirements	English Certificate	English Proficiency Test(0/2)	Proficiency Test (GEP)	English Courses and English Proficiency Graduation				
Practical Project Practical Project(2/2) According to the regulations of each department 1. Regulations for the Implementation of "Practical Projects Special Projects, Research Projects, and Graduation Design"	Practical Project			"Practical Projects, Special Projects, Research Projects, and Graduation Design" 2. Regulations of Each				
Professional Professional Students must obtain at least one Regulations of Each	Professional	Professional	Students must obtain a	nt least one				
Other Regulations	Other Regulations							

"Computer Course" means computer access is required (computer and internet usage fee). Graduation Requirements: 601 : Cross-disciplinary Credit Program: Cross-disciplinary Learning 「GO2」:Cross-disciplinary Credit Program: Digital Technology Micro Program Remarks [G03] : English Proficiency Certificate 「GO4」: Practical Project 「G05」: Professional Certificate First Semester, First Year Second Semester, First Year Credits Notes Notes Course Course Name Course Course Course Name Course Hours Hours General General 2/2 496809 2/2496909 Practical Chinese Literary Appreciation Education Education and Expression General General 2/2 492001 2/2492002 English (II) Education Education General General 4912C0 Physical Education(1) 2/2 4912D0 Physical Education(2) 2/2Education Education General 0.5/1General 0.5/1490309 Community Service & 490409 Community Service & Education Education Learning(1) Learning(2) General 2/2 General 2/2497A00 497B00 Education Education Major Introduction to 2/2 Major International Trade 2/2 409A03 409A83 Required Required Business Practice 2/2 Major 3/3Major 409A57 Accounting(I) 409A09 Management Required Required 3/3 3/3 Major 409A64Economics(I) Major 409A58 Accounting(II) Required Required Major 3/3 Compu Major 3/3 409A72 Software Package for 409A65Economics(II) Required Required ter Business Application Cours Compu Major Major 3/3 Compu 409A81 Computational 3/3409A86 Generative AI and Required Required ter ter Multimedia Production Thinking and Creative Cours Cours Programming е 22 22.5 Credits, 23 Hours 21.5 Credits, Hours First Semester, Second Year Second Semester, Second Year Credits Notes Credits Notes Course Course Course Name Course Course Course Name Hours Hours 2/2 General 2/2 General 492003 English(III) 496409 Contemporary Taiwan Education Education and Moder World General 2/2General 2/2497C00 496509 Human Rights and Education Education Legal Major 409A15 3/3General 497D00 2/2Financial Management Required Education Major 3/3Major 3/3 409A34 Marketing Management 409A50 Operations Management Required Required Major Major 3/3 409A77 3/3Human Resource Statistics(I) 409A51 Required Required Management Ma jor 2/2 Major 3/3 409A89 Japanese 409A78 Statistics(II) Required Required Major Major 2/2 409A85 Internet and AI 3/3Compu 409A90 Japanese Conversation Required Required ter Applications Cours Major 2/2 Ma ior 3/3409Q01 Essentials of Civil 409A88Consumer Behavior Elective Elective Major 2/2Major 409Q12 2/2409003 Commercial Ceremony Practices in Elective Elective Financial Market Major Major 409Q04 Managerial Psychology 2/2409Q20 Smart Commerce 2/2Elective Elective Introduction Major 2/2 Major 2/2 409Q07 Innovation thinking 409Q57 Career Consulting Elective Elective training 2/2 2/2 Major 409U63 Business Calculus Major 409096 corporate Elective Elective administration 28 28 Credits. 28 Hours 28 Credits. Hours First Semester, Third Year Second Semester, Third Year Credits Credits Course Course Name Notes Course Course Course Name Notes Course Hours Hours

Major									
Required	409A41	Strategic Management	3/3		Major Required	409A21	Organization Theory and Management	3/3	
Major Required	409A52	Information management	3/3		Major Required	409A80	Case Study in Strategic Management	3/3	
Major Required	409A79	Personal and Professional Ethics	2/2		Major Required	409A84	AI graphics and text application practice	2/2	
Major Elective	409Q09	Cost Accounting	2/2		Major Elective	409A87	AI Market Analysis	2/2	Compu ter Cours e
Major Elective	409Q10	Microeconomics	3/3		Major Elective	409Q22	Macroeconomics	3/3	
Major Elective	409Q15	Leadership	2/2		Major Elective	409Q23	Operation Research	3/3	
Major Elective	409Q77	Marketing Survey	2/2		Major Elective	409Q26	Statistical Method Applied and Data Analysis	2/2	
Major Elective	409Q82	Retail Management	2/2		Major Elective	409Q42	Management English	2/2	
Major Elective	409Q97	Investment and financial management practices	2/2		Major Elective	409Q46	Practices in Marketing Planning	2/2	
Major Elective	409Q98	Big data application and statistical analysis	3/3		Major Elective	409Q62	Personal Sale Skill	3/3	
Major Elective	409U62	ESG Sustainable management	2/2		Major Elective	409Q79	Business Negotiation and Communication	2/2	
Major Elective	409U64	Self-directed physical distribution practice	2/2		Major Elective	409Q80	Innovation and Entrepreneurship Management	2/2	
Major Elective	409Q92	Business practice training (1)	4/8		Major Elective	409Q81	Project Management	2/2	
					Major Elective	409Q93	Business practice training (2)	4/8	
					Major Elective	409R92	Social Marketing	3/3	
		Credits, 36 Hours					Credits, 42 Hours		
Course	First Se	emester, Fourth Year				0 1 0			
Course	Carrage	·	Credits	Notos	Course	ı	Gemester, Fourth Year	Credits	Notos
Conoral	Course	Course Name	Credits / Hours	Notes	Course	Course	Course Name	Credits Hours	Notes
General Education	492109	Course Name English Proficiency qualification	Hours 0/2	Notes G03	College Major	Course 40U109	Course Name Interdisciplinary program learning	Hours 0/1	G01
		Course Name English Proficiency	/ Hours		College	Course	Course Name Interdisciplinary	Hours	
Education Major Elective Major Elective	492109	Course Name English Proficiency qualification Beauty and Fashion	Hours 0/2 2/2 2/2		College Major College Major Required Major Required	Course 40U109	Course Name Interdisciplinary program learning Digital Business Technology	0/1 0/1 2/2	G01 G02 G04
Education Major Elective	492109 409Q29	Course Name English Proficiency qualification Beauty and Fashion Design Management	Hours 0/2 2/2		College Major College Major Required	Course 40U109 40U209	Course Name Interdisciplinary program learning Digital Business Technology Microprogram	0/1 0/1	G01 G02
Education Major Elective Major Elective Major	492109 409Q29 409Q32	Course Name English Proficiency qualification Beauty and Fashion Design Management Quality Control Relations in Labor	Hours 0/2 2/2 2/2		College Major College Major Required Major Required	Course 40U109 40U209 409A30	Course Name Interdisciplinary program learning Digital Business Technology Microprogram Practical Project License Examination	0/1 0/1 2/2	G01 G02 G04
Education Major Elective Major Elective Major Elective Major Elective	492109 409Q29 409Q32 409Q34	Course Name English Proficiency qualification Beauty and Fashion Design Management Quality Control Relations in Labor and Management Simulation of	0/2 2/2 2/2 2/2		College Major College Major Required Major Required Major Required Major Required	Course 40U109 40U209 409A30 409A37	Course Name Interdisciplinary program learning Digital Business Technology Microprogram Practical Project License Examination of Management Skill	0/1 0/1 2/2 1/2	G01 G02 G04
Major Elective Major Elective Major Elective Major Elective Major Elective	492109 409Q29 409Q32 409Q34 409Q38	Course Name English Proficiency qualification Beauty and Fashion Design Management Quality Control Relations in Labor and Management Simulation of Business Operations	Hours 0/2 2/2 2/2 2/2 2/2 2/2		College Major College Major Required Major Required Major Required Major Elective	Course 40U109 40U209 409A30 409A37 409Q19	Course Name Interdisciplinary program learning Digital Business Technology Microprogram Practical Project License Examination of Management Skill Law of Taxation	Hours 0/1 0/1 2/2 1/2 2/2 3/3 2/2	G01 G02 G04
Education Major Elective Major Elective Major Elective Major Elective Major Elective Major	492109 409Q29 409Q32 409Q34 409Q38 409Q41	Course Name English Proficiency qualification Beauty and Fashion Design Management Quality Control Relations in Labor and Management Simulation of Business Operations Famous Reading Procurement	Hours 0/2 2/		College Major College Major Required Major Required Major Required Major Elective Major	Course 40U109 40U209 409A30 409A37 409Q19 409Q30	Course Name Interdisciplinary program learning Digital Business Technology Microprogram Practical Project License Examination of Management Skill Law of Taxation Service Management	Hours 0/1 0/1 2/2 1/2 2/2 3/3	G01 G02 G04
Major Elective Major	492109 409Q29 409Q32 409Q34 409Q38 409Q41 409Q54	Course Name English Proficiency qualification Beauty and Fashion Design Management Quality Control Relations in Labor and Management Simulation of Business Operations Famous Reading Procurement Management Case Study in	Hours 0/2 2/		College Major College Major Required Major Required Major Required Major Elective Major Elective Major Elective Major Elective	Course 40U109 40U209 409A30 409A37 409Q19 409Q30 409Q49	Course Name Interdisciplinary program learning Digital Business Technology Microprogram Practical Project License Examination of Management Skill Law of Taxation Service Management Crisis Management Case Study in	Hours 0/1 0/1 2/2 1/2 2/2 3/3 2/2	G01 G02 G04
Education Major Elective	492109 409Q29 409Q32 409Q34 409Q38 409Q41 409Q54 409Q64	Course Name English Proficiency qualification Beauty and Fashion Design Management Quality Control Relations in Labor and Management Simulation of Business Operations Famous Reading Procurement Management Case Study in Entrepreneurship	Hours 0/2 2/2 2/2 2/2 2/2 2/2 9/9		College Major College Major Required Major Required Major Required Major Elective Major Elective Major Elective Major Elective Major Elective	Course 40U109 40U209 409A30 409A37 409Q19 409Q30 409Q49 409Q59	Course Name Interdisciplinary program learning Digital Business Technology Microprogram Practical Project License Examination of Management Skill Law of Taxation Service Management Crisis Management Case Study in Marketing Planning	Hours 0/1 0/1 2/2 1/2 2/2 3/3 2/2 2/2	G01 G02 G04
Education Major Elective	492109 409Q29 409Q32 409Q34 409Q38 409Q41 409Q54 409Q64 409Q66	Course Name English Proficiency qualification Beauty and Fashion Design Management Quality Control Relations in Labor and Management Simulation of Business Operations Famous Reading Procurement Management Case Study in Entrepreneurship Sales Practice integrated marketing	Hours 0/2 2/2 2/2 2/2 2/2 2/2 2/2 9/9 3/3		College Major College Major Required Major Required Major Required Major Elective Major Elective Major Elective Major Elective Major Elective Major Elective	Course 40U109 40U209 409A30 409A37 409Q19 409Q30 409Q49 409Q59 409Q87	Course Name Interdisciplinary program learning Digital Business Technology Microprogram Practical Project License Examination of Management Skill Law of Taxation Service Management Crisis Management Case Study in Marketing Planning Knowledge Management Workplace interpersonal and	Hours 0/1 0/1 2/2 1/2 2/2 3/3 2/2 2/2 2/2 2/2	G01 G02 G04
Education Major Elective Major Elective	492109 409Q29 409Q32 409Q34 409Q38 409Q41 409Q54 409Q64 409Q66 409Q84	Course Name English Proficiency qualification Beauty and Fashion Design Management Quality Control Relations in Labor and Management Simulation of Business Operations Famous Reading Procurement Management Case Study in Entrepreneurship Sales Practice integrated marketing communication Small/Median Business	Hours 0/2		College Major College Major Required Major Required Major Required Major Elective Major Elective	Course 40U109 40U209 409A30 409A37 409Q19 409Q30 409Q49 409Q59 409Q87 409Q88	Course Name Interdisciplinary program learning Digital Business Technology Microprogram Practical Project License Examination of Management Skill Law of Taxation Service Management Crisis Management Case Study in Marketing Planning Knowledge Management Workplace interpersonal and communication skills International	Hours 0/1 0/1 2/2 1/2 2/2 3/3 2/2 2/	G01 G02 G04

Major Elective	409R76	Digital marketing	2/2							
Major Elective	409R99	Smart Fintech	2/2							
38 Credits, 44 Hours			31 Credits, 38 Hours							