

# Department of Tourism and Recreation

## Curriculum Requirements for Enrollees in the Academic Year 111 (Fall 2022)

|                                    |                                                                                                                                                                                                                |                                               |                   |       |                             |        |                                                 |                |                 |
|------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|-------------------|-------|-----------------------------|--------|-------------------------------------------------|----------------|-----------------|
| Program                            | Four-year technical college program of the Day Division                                                                                                                                                        |                                               |                   |       |                             |        |                                                 |                |                 |
| Group                              | None                                                                                                                                                                                                           |                                               |                   |       |                             |        |                                                 |                |                 |
| Class Type                         | Regular Class                                                                                                                                                                                                  |                                               |                   |       |                             |        |                                                 |                |                 |
| Special Program                    | None                                                                                                                                                                                                           |                                               |                   |       |                             |        |                                                 |                |                 |
| Curriculum Committee               | Department Curriculum                                                                                                                                                                                          | 111.04.11                                     |                   |       |                             |        |                                                 |                |                 |
|                                    | College Curriculum                                                                                                                                                                                             | 111.05.19                                     |                   |       |                             |        |                                                 |                |                 |
|                                    | University Curriculum                                                                                                                                                                                          | 111.06.06                                     |                   |       |                             |        |                                                 |                |                 |
|                                    | Academic Affairs                                                                                                                                                                                               | 111.06.06                                     |                   |       |                             |        |                                                 |                |                 |
| Graduation Credits /Study Duration | At least 128 credits required (normally 4 years).                                                                                                                                                              |                                               |                   |       |                             |        |                                                 |                |                 |
| Credit Load per Semester           | Students in Grades 1 and 2 must take no fewer than 16 credits and no more than 28 credits per semester. Students in Grades 3 and 4 must take no fewer than 9 credits and no more than 25 credits per semester. |                                               |                   |       |                             |        |                                                 |                |                 |
| Required and Elective              | Credits                                                                                                                                                                                                        |                                               | Subject Category  |       | Credits                     |        |                                                 |                |                 |
| Required                           | 75 Credits                                                                                                                                                                                                     |                                               | General Education |       | 16 Credits                  |        |                                                 |                |                 |
|                                    |                                                                                                                                                                                                                |                                               | Major Required    |       | 55 Credits                  |        |                                                 |                |                 |
|                                    |                                                                                                                                                                                                                |                                               | College Major     |       | 4 Credits                   |        |                                                 |                |                 |
| Elective                           | 53 Credits                                                                                                                                                                                                     |                                               | General Education |       | 8 Credits                   |        |                                                 |                |                 |
|                                    |                                                                                                                                                                                                                |                                               | Major Elective    |       | 45 Credits                  |        |                                                 |                |                 |
| Other Regulations                  |                                                                                                                                                                                                                |                                               |                   |       |                             |        |                                                 |                |                 |
| Remarks                            | "Computer Course" means computer access is required (computer and internet usage fee).                                                                                                                         |                                               |                   |       |                             |        |                                                 |                |                 |
| First Semester, First Year         |                                                                                                                                                                                                                |                                               |                   |       | Second Semester, First Year |        |                                                 |                |                 |
| Course                             | Course                                                                                                                                                                                                         | Course Name                                   | Credits /Hours    | Notes | Course                      | Course | Course Name                                     | Credits /Hours | Notes           |
| General Education                  | 40P021                                                                                                                                                                                                         | Chinese(1)                                    | 2/2               |       | General Education           | 40P022 | Chinese(2)                                      | 2/2            |                 |
| General Education                  | 400E00                                                                                                                                                                                                         | English(I)                                    | 2/2               |       | General Education           | 400F00 | English(II)                                     | 2/2            |                 |
| General Education                  | 40PA05                                                                                                                                                                                                         | Community Service & Learning(1)               | 0/1               |       | General Education           | 40PA06 | Community Service & Learning(2)                 | 0/1            |                 |
| General Education                  | 400A00                                                                                                                                                                                                         | physical education (1)                        | 1/2               |       | General Education           | 400B00 | physical education (2)                          | 1/2            |                 |
| General Education                  | 300A00                                                                                                                                                                                                         |                                               | 2/2               |       | General Education           | 300B00 | General Courses (II)                            | 2/2            |                 |
| College Major                      | 40VN11                                                                                                                                                                                                         | Creativity and Entrepreneurship               | 2/2               |       | College Major               | 40VN32 | Life aesthetics                                 | 2/2            |                 |
| Major Required                     | 40PF01                                                                                                                                                                                                         | Introduction to Management                    | 2/2               |       | Major Required              | 40P019 | Environment And Ecology                         | 2/2            |                 |
| Major Required                     | 40PF02                                                                                                                                                                                                         | Introduction to Tourism                       | 2/2               |       | Major Required              | 40PF09 | Travel Agency Management                        | 2/2            |                 |
| Major Required                     | 40PF03                                                                                                                                                                                                         | International Etiquette                       | 2/2               |       | Major Required              | 40PF26 | Tour Commentary                                 | 2/2            |                 |
| Major Required                     | 40PF05                                                                                                                                                                                                         | Introduction to Leisure and Recreation Theory | 2/2               |       | Major Required              | 40P025 | Computational Thinking and Creative Programming | 2/3            | Computer Course |
| Major Required                     | 40PF06                                                                                                                                                                                                         | Creative Thinking Training                    | 2/2               |       | Major Required              | 40P029 | Labor education (2)                             | 0/1            |                 |
| Major Required                     | 40PF13                                                                                                                                                                                                         | Introduction to Tourism Resources             | 2/2               |       | Major Elective              | 40PU01 | Food Culture                                    | 2/2            |                 |
| Major Required                     | 40P028                                                                                                                                                                                                         | Labor education (1)                           | 0/1               |       | Major Elective              | 40PU22 | Tourism Geography                               | 2/2            |                 |

|                             |        |                                                                  |                 |                 | Major Elective               | 40PU53 | Service Management                             | 2/2             |                 |
|-----------------------------|--------|------------------------------------------------------------------|-----------------|-----------------|------------------------------|--------|------------------------------------------------|-----------------|-----------------|
|                             |        |                                                                  |                 |                 | Major Elective               | 40PU72 | Mality and Professional Ethics                 | 2/2             |                 |
|                             |        |                                                                  |                 |                 |                              |        |                                                |                 |                 |
| 21 Credits, 24 Hours        |        |                                                                  |                 |                 | 25 Credits, 29 Hours         |        |                                                |                 |                 |
| First Semester, Second Year |        |                                                                  |                 |                 | Second Semester, Second Year |        |                                                |                 |                 |
| Course                      | Course | Course Name                                                      | Credits / Hours | Notes           | Course                       | Course | Course Name                                    | Credits / Hours | Notes           |
| General Education           | 400G00 | English(III)                                                     | 2/2             |                 | General Education            | 400H00 | English (IV)                                   | 2/2             |                 |
| General Education           | 400C00 | Physical Education (III)                                         | 1/2             |                 | General Education            | 400D00 | physical education (4)                         | 1/2             |                 |
| General Education           | 300C00 |                                                                  | 2/2             |                 | General Education            | 300D00 | General Courses (IV)                           | 2/2             |                 |
| Major Required              | 40P017 | Contemporary Taiwan and Modern World                             | 2/2             |                 | Major Required               | 40P016 | Practical Chinese                              | 2/2             |                 |
| Major Required              | 40PF10 | Internet Applications                                            | 2/3             | Computer Course | Major Required               | 40PF14 | Multimedia Production                          | 2/3             | Computer Course |
| Major Required              | 40PF24 | Tourism English (I)                                              | 2/2             |                 | Major Required               | 40PF25 | Tourism English (II)                           | 2/2             |                 |
| Major Required              | 40PF33 | Tour Planning and Cost Analysis                                  | 2/2             |                 | Major Required               | 40PF41 | Hotel Guest Service and Housekeeping Practices | 2/2             |                 |
| Major Required              | 40PF42 | Food and Beverage Service Skills                                 | 2/2             |                 | Major Elective               | 40PU39 | Advanced Traveling Japanese                    | 2/2             |                 |
| Major Elective              | 40PU38 | Basic Traveling Japanese                                         | 2/2             |                 | Major Elective               | 40PU55 | Leisure Farm and Homestay Management           | 2/2             |                 |
| Major Elective              | 40PU40 | Banquet Management                                               | 2/2             |                 | Major Elective               | 40PU77 | Travel Technology and Media Application        | 2/2             |                 |
| Major Elective              | 40PU76 | Cruise Vacation                                                  | 2/2             |                 | Major Elective               | 40PU79 | Backpacking                                    | 2/2             |                 |
|                             |        |                                                                  |                 |                 | Major Elective               | 40PU80 | Marine Tourism                                 | 2/2             |                 |
|                             |        |                                                                  |                 |                 |                              |        |                                                |                 |                 |
| 21 Credits, 23 Hours        |        |                                                                  |                 |                 | 23 Credits, 25 Hours         |        |                                                |                 |                 |
| First Semester, Third Year  |        |                                                                  |                 |                 | Second Semester, Third Year  |        |                                                |                 |                 |
| Course                      | Course | Course Name                                                      | Credits / Hours | Notes           | Course                       | Course | Course Name                                    | Credits / Hours | Notes           |
| Major Elective              | 40PU07 | MICE Management                                                  | 2/2             |                 | Major Required               | 40PF28 | Ticketing System Management                    | 2/2             |                 |
| Major Elective              | 40PU13 | Introduction to The National Parks and The National Scenic Areas | 2/2             |                 | Major Required               | 40PF34 | Practical Project (I)                          | 2/2             |                 |
| Major Elective              | 40PU15 | Tourist Psychology                                               | 2/2             |                 | Major Required               | 40PF35 | Introduction to Smart Tourism                  | 2/2             |                 |
| Major Elective              | 40PU20 | Tourism Resources Planning                                       | 2/2             |                 | Major Required               | 40PF47 | Practices of Tour Leader and Tour Guide        | 2/2             |                 |
| Major Elective              | 40PU23 | Tourism Information Systems                                      | 2/2             |                 | Major Elective               | 40PU21 | Air Transportation Management                  | 2/2             |                 |
| Major Elective              | 40PU24 | Leisure Industry Development Analysis and Planning               | 2/2             |                 | Major Elective               | 40PU35 | Traveling Dispute and Crisis Handling          | 2/2             |                 |
| Major Elective              | 40PU49 | Tourism Database Analysis                                        | 2/2             |                 | Major Elective               | 40PU54 | Survey and Analysis of Tourism Trends          | 2/2             |                 |
| Major Elective              | 40PU50 | Store Service Management                                         | 2/2             |                 | Major Elective               | 40PU56 | Hospitality Finacial Accounting                | 2/2             |                 |
| Major Elective              | 40PU51 | Hotel Management                                                 | 2/2             |                 | Major Elective               | 40PU65 | E-Commerce for Tourism                         | 2/2             |                 |
| Major Elective              | 40PU63 | Drinks Modulation Practice                                       | 2/2             |                 | Major Elective               | 40PU74 | Semester Off-Campus Internship (II)            | 12/12           |                 |
| Major Elective              | 40PU67 | Travel Photography                                               | 2/2             |                 |                              |        |                                                |                 |                 |
| Major Elective              | 40PU73 | Semester Off-Campus Internship (I)                               | 12/12           |                 |                              |        |                                                |                 |                 |

|                             |        |                                                      |                 |       |                              |        |                                                             |                 |       |
|-----------------------------|--------|------------------------------------------------------|-----------------|-------|------------------------------|--------|-------------------------------------------------------------|-----------------|-------|
| Major Elective              | 40PU84 | Environment and sustainable tourism                  | 2/2             |       |                              |        |                                                             |                 |       |
|                             |        |                                                      |                 |       |                              |        |                                                             |                 |       |
| 36 Credits, 36 Hours        |        |                                                      |                 |       | 30 Credits, 30 Hours         |        |                                                             |                 |       |
| First Semester, Fourth Year |        |                                                      |                 |       | Second Semester, Fourth Year |        |                                                             |                 |       |
| Course                      | Course | Course Name                                          | Credits / Hours | Notes | Course                       | Course | Course Name                                                 | Credits / Hours | Notes |
| Major Required              | 40PF38 | Practical Project (II)                               | 2/2             |       | College Major                | 40VN46 | Cross-Domain Program Learning                               | 0/1             |       |
| Major Required              | 40PF40 | Professional Certification Guidance                  | 0/1             |       | College Major Required       | 40VN50 | Life application digital technology micro- learning program | 0/1             |       |
| Major Required              | 40PF43 | Tourism and Hospitality Marketing                    | 2/2             |       | Major Required               | 40PF37 | Tourism and Recreation Practices                            | 1/1             |       |
| Major Required              | 40P018 | English Proficiency qualification                    | 0/2             |       | Major Required               | 40PF44 | Tourism Administration and Laws                             | 2/2             |       |
| Major Elective              | 40PM34 | Leisure Farm and Homestay Management                 | 2/2             |       | Major Required               | 40PF45 | Hospitality Industry Management                             | 2/2             |       |
| Major Elective              | 40PU29 | Ecotourism                                           | 2/2             |       | Major Elective               | 40PU30 | Sanitation and Food Safety for Hospitality Industry         | 2/2             |       |
| Major Elective              | 40PU42 | Supervision and Training in the Hospitality Industry | 2/2             |       | Major Elective               | 40PU34 | Marine Tourism                                              | 2/2             |       |
| Major Elective              | 40PU43 | Hotel Information Systems                            | 2/2             |       | Major Elective               | 40PU37 | Customer Relationship Management                            | 2/2             |       |
| Major Elective              | 40PU52 | Travel and Accommodation Consultation and Marketing  | 2/2             |       | Major Elective               | 40PU47 | Hotel Activities Planning                                   | 2/2             |       |
| Major Elective              | 40PU59 | Tour Leader and Tour Guide of Foreign Languages      | 2/2             |       | Major Elective               | 40PU57 | Human Resource Management                                   | 2/2             |       |
| Major Elective              | 40PU61 | Sports Tourism                                       | 2/2             |       | Major Elective               | 40PU60 | Event Planning and Cross-Media Marketing                    | 2/2             |       |
| Major Elective              | 40PU69 | Backpacking                                          | 2/2             |       | Major Elective               | 40PU62 | Travel Consultation and Marketing                           | 2/2             |       |
|                             |        |                                                      |                 |       | Major Elective               | 40PU75 | Career Counseling                                           | 2/2             |       |
|                             |        |                                                      |                 |       |                              |        |                                                             |                 |       |
| 20 Credits, 23 Hours        |        |                                                      |                 |       | 21 Credits, 23 Hours         |        |                                                             |                 |       |