

Institute of Business Administration  
Curriculum Requirements for Enrollees in the Academic Year 111 (Fall 2022)

Program	Master's Program for the Day Division								
Group	None								
Class Type	Regular Class								
Special Program	None								
Curriculum Committee	Department Curriculum								
	College Curriculum								
	University Curriculum		111.06.06						
	Academic Affairs		111.06.06						
Graduation Credits /Study Duration	At least 30 credits required (plus 6 thesis credits), with a study period of 1 - 4 years; actual graduation credits based on the table below.								
Credit Load per Semester	The courses and credits required for each semester are determined by the respective departments (or institutes). However, during the first academic year, the total number of credits per semester must not be fewer than 6 credits and not exceed 18 credits.								
Required and Elective	Credits		Subject Category						
Required	20 Credits		Major Requirements (including Thesis)						
Elective	10 Credits		Major Elective						
Other Regulations									
Remarks	"Computer Course" means computer access is required (computer and internet usage fee).								
First Semester, First Year					Second Semester, First Year				
Course	Course	Course Name	Credits / Hours	Notes	Course	Course	Course Name	Credits / Hours	Notes
Major Required	M0G204	Business Research Methods	3/3		Major Required	M0G216	Organization Theory and Management	3/3	
Major Elective	M0G801	Seminars of Marketing Management	3/3		Major Required	M0G220	Management practice study	0/2	
Major Elective	M0G802	Seminars of Financial Management	3/3		Major Elective	M0G805	Managerial Psychology	3/3	
Major Elective	M0G803	Seminars of Human Resource Management	3/3		Major Elective	M0G808	Corporat Finance	3/3	
Major Elective	M0G844	Seminars of Operations Management	3/3		Major Elective	M0G831	Entrepreneurial and Innovation Management	3/3	
Major Elective	M0G845	Information Management Seminars	3/3		Major Elective	M0G839	International Marketing	3/3	
Major Elective	M0G850	Managerial Psychology	3/3		Major Elective	M0G843	Multi-variate Analysis	3/3	
					Major Elective	M0G852	Leadership	3/3	
First Semester, Second Year					Second Semester, Second Year				
Course	Course	Course Name	Credits / Hours	Notes	Course	Course	Course Name	Credits / Hours	Notes
Major Required	M0G207	Business Management Strategics	3/3		Major Required	M0G219	Thesis	6/6	
Major Required	M0G210	Seminars of Business Management Practices	2/2		Major Required	M0G218	Seminars of Management	3/3	
Major Elective	M0G809	Management of Technology	3/3		Major Elective	M0G822	Advertising and promotion management	3/3	
Major Elective	M0G816	Electronic Commerce	3/3		Major Elective	M0G825	Total Quality Management	3/3	
Major Elective	M0G833	Project Management	3/3		Major Elective	M0G829	Business Venture and Legal Issue	3/3	
Major Elective	M0G834	Commercial Negotiations	3/3		Major Elective	M0G837	Business Diagnosis Seminar	3/3	

