

Institute of Business Administration

Curriculum Requirements for Enrollees in the Academic Year 113 (Fall 2024)

Program	Master's Program for the Day Division								
Group	None								
Class Type	Regular Class								
Special Program	None								
Curriculum Committee	Department Curriculum								
	College Curriculum								
	University Curriculum		113.06.03						
	Academic Affairs		113.06.03						
Graduation Credits /Study Duration	At least 30 credits required (plus 6 thesis credits), with a study period of 1 - 4 years; actual graduation credits based on the table below.								
Credit Load per Semester	The courses and credits required for each semester are determined by the respective departments (or institutes). However, during the first academic year, the total number of credits per semester must not be fewer than 6 credits and not exceed 18 credits.								
Required and Elective	Credits		Subject Category						
Required	20 Credits		Major Requirements (including Thesis)						
Elective	10 Credits		Major Elective						
Other Regulations									
Remarks	"Computer Course" means computer access is required (computer and internet usage fee).								
First Semester, First Year					Second Semester, First Year				
Course	Course	Course Name	Credits / Hours	Notes	Course	Course	Course Name	Credits / Hours	Notes
Major Required	MOG204	Business Research Methods	3/3		Major Required	MOG216	Organization Theory and Management	3/3	
Major Elective	MOG801	Seminars of Marketing Management	3/3		Major Elective	MOG805	Managerial Psychology	3/3	
Major Elective	MOG802	Seminars of Financial Management	3/3		Major Elective	MOG808	Corporat Finance	3/3	
Major Elective	MOG803	Seminars of Human Resource Management	3/3		Major Elective	MOG831	Entrepreneurial and Innovation Management	3/3	
Major Elective	MOG844	Seminars of Operations Management	3/3		Major Elective	MOG839	International Marketing	3/3	
Major Elective	MOG845	Information Management Seminars	3/3		Major Elective	MOG843	Multi-variate Analysis	3/3	
Major Elective	MOG850	Managerial Psychology	3/3		Major Elective	MOG861	ESG sustainable management topic	3/3	
					Major Elective	MOG852	Leadership	3/3	
First Semester, Second Year					Second Semester, Second Year				
Course	Course	Course Name	Credits / Hours	Notes	Course	Course	Course Name	Credits / Hours	Notes
Major Required	MOG207	Business Management Strategics	3/3		Major Required	MOG219	Thesis	6/6	
Major Required	MOG210	Seminars of Business Management Practices	2/2		Major Required	MOG218	Seminars of Management	3/3	
Major Elective	MOG809	Management of Technology	3/3		Major Elective	MOG822	Advertising and promotion management	3/3	
Major Elective	MOG816	Electronic Commerce	3/3		Major Elective	MOG825	Total Quality Management	3/3	
Major Elective	MOG833	Project Management	3/3		Major Elective	MOG829	Business Venture and Legal Issue	3/3	
Major Elective	MOG834	Commercial Negotiations	3/3		Major Elective	MOG837	Business Diagnosis Seminar	3/3	

[illegible]